

formules



September 26, 2024

# Project DANTE

## Co-creation and discussion session

September 26, 2024

# Questionnaire

## QR Code

In case you haven't completed it yet, we kindly ask in-person participants to fill up the following questionnaire:



# Introduction

# Introduction

On the occasion of the 700th anniversary of Dante Alighieri's death in 2021, the partnership between the Municipality of Izola, Friuli-Venezia Giulia Region, Tolmin Museum, municipalities of Tolmin and Ceggia and the IRRIS institute devised Project Dante, a **cross-border tourist itinerary centered on the figure of Dante Alighieri and his travel through these territories**, which strongly inspired numerous scenes from the Divine Comedy. The itinerary will span from the regions of Veneto and Friuli-Venezia Giulia (Italy) to Goriška and Obalno-kraška (Slovenia).

The following workshop is aimed at grasping the principal **opinions, feedback, and intentions** of the many Italian and Slovenian professionals involved in the sectors of literature, culture, tourism, entrepreneurship and local government, that are **key actors and stakeholders** for the development of this project. The second part of the workshop is aimed at elaborating on the project development phases and **proposals**, through the employment of **design-thinking and collaborative discussion** forms.

# This afternoon's schedule

---

## **Co-creation**

**14.15 - 15.00**

- Division of participants in groups
  - Guided discussion on thoughts, opinions, and experiences with literary tourism and the implications for each one's profession
- 

## **Restitution:** needs and priorities of stakeholders

**15.00 - 15.45**

- Group discussion on the needs, priorities, and suggestions for developing the Dante Alighieri's literary trail
  - Groups' restitution of needs, priorities, and suggestions
-

# Groups

---

**Group 1**

- Poets, writers, translators, editors
- Booksellers, antique booksellers
- University professors, researchers, scholars
- Journalist, social media manager

---

**Group 2**

- Cultural events organizer
- Managers of cultural institutions

---

**Group 3**

- Tourism sector (hotelier, restaurateur, shop owner in the area)
- Tour guides, tour operators

---

**Group 4**

- Local, regional government administrators
-

First phase

# First phase

## Co-creation



45 min

1. What are your impressions and experiences regarding tourism in your profession?
2. What are the pros and cons of tourism in your area?
3. How do you expect a literary tourism path to positively affect your work situation?



Second phase

# Second phase

## Restitution



20 min

1. If you could design a literary tourism itinerary, what types of locations would you connect?
2. What activities would you include in this itinerary?

# Second phase

## Restitution



25 min

Presentation of identified needs, priorities, and suggestions



5 minutes per group

formules

info@formules.it  
Via Eupili, 4  
20145 Milano

[formules.it](http://formules.it)