



POR FESR 2007- 2013
**OBIETTIVO COMPETITIVITA'
 REGIONALE E OCCUPAZIONE**
 Friuli Venezia Giulia

INVESTIAMO NEL NOSTRO FUTURO



9

REGIONAL OPERATING PROGRAMME IMPLEMENTATION STATUS

All the data with a single click

To monitor the financial status of the Regional Operating Programme, inside the Implementation Status page of the ROP, in the section of the Friuli-Venezia Giulia Region web site dedicated to the ERDF ROP (accessible through a link in the Home page), it is possible to view two interactive graphs based upon data concerning the financial progress of the ERDF ROP 2007-2013.

The data, obtained by the Competitiveness Information Monitoring (CIM-FVG), is updated periodically to render the situation more current.

Thanks to the graphs and flow charts inserted within the tables, their use is very intuitive and greatly simplifies the research for the various economic data which the implementation stage of the ERDF Regional Operating Plan 2007-2013 is made up of and divided into. ➤

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Managing Director
 Enzo Cattaruzzi

CONTINUOUS INFORMATION THROUGHOUT THE REGIONAL TERRITORY

Territorial offices for our citizens

A new piece of the puzzle in the Communication Plan of the ERDF ROP 2007-2013 is about to be inserted.

The Communication Plan of the European Regional Development Fund of the Friuli-Venezia Giulia Region has in fact decided to undertake a new activity: TERRITORIAL INFORMATION OFFICES.

The new initiative, which will be activated over the next few weeks, will permit potential beneficiaries of financing under the ERDF ROP 2007-2013 to contact directly the manager of the reference Axis and meeting them, upon appointment, at one of the offices scattered throughout the regional territory. The offices, as far as concerns Gorizia, Pordenone, Tolmezzo and Trieste, will be hosted inside the local PRO's (Public Relations Offices), while, for Udine, the service

will be activated at the City's Regional head office.

The task of the Office is to supply information and orientation to citizens and potential beneficiaries of the European Regional Development Fund of Friuli-Venezia Giulia in the access to services and documentation. The initiative is aimed at offering the skills and experience of regional managers. The objective is to furnish valid informational support for the orientation of citizens and possible beneficiaries.

The objective of the information office is to create a network able to supply information and/or services under the jurisdiction of different divisions.

The function may be understood both as the sharing and communication of information and the co-ordinated achievement of administrati-

ve procedures and therefore supply of services.

The general objective is to improve relations between the structure of the ERDF ROP 2007-2013 and our citizens, but especially to ensure greater accessibility to information.

The more specific objectives linked to the creation of offices for our citizens may be summarised in the following fashion:

- offering a possibility to citizens to address a specific reference person to obtain desired information;
- simplifying and accelerating the spread of information;
- spreading a culture oriented towards the user, communication and transparency and co-operation between the Regional structures and the territory.

ORARIO SPORTELLI PER APPUNTAMENTO

GIORNATE	9.30 - 12.30	15.00 - 16.30	SEDE
LUNEDÌ	GORIZIA		URP via Roma, 9 - Palazzo della Regione 1° piano
MARTEDÌ	PORDENONE		URP via Oberdan, 18 - Piano terra
MERCOLEDÌ	TOLMEZZO	TOLMEZZO	URP via della Cooperativa, 4
GIOVEDÌ	TRIESTE		URP Piazza dell'Unità d'Italia 1 Ingresso via dell'Orologio, 1
VENERDÌ	UDINE		Palazzo della Regione, via Sabbadini, 31 - V piano

ERDF ROP 2007-2013 and eco-sustainability

Contributions to tourist businesses for economic recovery



Eco-sustainability and energy efficiency seem topics to develop over the longer term with micro-indications that touch our daily lives. But with our adhesion to the Lisbon Treaty, Italy is obliged together with other European countries to achieve by 2020 several important and difficult milestones indicated in the 20/20/20 package and refer in particular to the objective to reducing by 20% our consumption of primary energy, reducing by 20% carbon emissions and to obtain 20% of our energy requirements from renewable sources, with respect to the levels of 1990. Not distant from these policies –

which start today for sustainable development in future decades – the Friuli-Venezia Giulia Region contributes to the achievement of these objectives. The ERDF ROP 2007-2013 and in particular the Axis V “Eco-sustainability and energy efficiency of the productive system” aims to promote on one hand an improvement in the quality of life and attractiveness of the territory through an eco-sustainable productive system. With these policies we target also the reduction of negative effects of human development thanks to an increase in energy efficiency and the use of renewable energy sources as well as the reduction

of atmospheric emissions. A public tender was approved and published in the BUR issue no. 19 of 11 May 2011 for the support of energy efficiency and use of renewable sources by tourist businesses of Friuli-Venezia Giulia. A new announcement of the Axis V of the ERDF ROP 2007-2013 promotes energy efficiency and the use of renewable sources for a sector, tourist enterprises, that requires continuous evolution as an engine of the regional economy.

Concerning this Priority Axis, thanks to the efforts of the four Central Administrations and the relative Services that have faced the challenges of the novelties in this sector, to date over 80% of the EUR 38 million have been put up for tender and assigned. The specific objective of the Axis 5 is framed within the strategy of EU member states and, amongst the priorities of the National Strategic Framework, in particular in the point which envisions the “promotion of opportunities for local development through activation of productive supply chains linked to an increase in the quota of energy produced from renewable sources and energy savings”.

Beneficiaries of these contributions which amount to an overall EUR 2,000,000.00, include hotels, tourist resorts, mountain retreats, homes, vacation apartments, residences and B&B’s managed under entrepreneurial forms, camping areas and zones equipped for campers and caravans, activities of travel agencies and tour operators that also take advantage of the contributions allocated by the ERDF Regional Operating Programme 2007-2013, shall have as the expiration for presentation of applications 8 November 2011.

The ERDF ROP 2007-2013 continues therefore to promote the establishment of innumerable projects within a strategic development policy to sustain the regional economy and permit the entire regional territory to compete in the national and international context.



IMPLEMENTATION STATUS OF THE ROP

All the data with a simple click

Just one click to render ERDF ROP data and numbers transparent. Much more so than before. Putting communication at the service of our citizens is the foundation of the ERDF ROP 2007-2013 Plan.

To ensure the coherence and integration of different communication strategies that are activated within the context of unitary regional communication policy, the Communication Plan of the ERDF ROP 2007-2013 seeks to create the conditions in which citizens can access information as easily as possible and better understand the repercussions EU policies may have at a European, national and local level.

"To achieve this, communication policy must be centred on citizen needs. It must therefore make efforts to provide tools and services – forums for debate and public channels of communication – that offer the greatest number of persons possible access to information and the opportunity to have their own voice heard" says, at a certain point, the White Book on European Communication Policy of the European Union. Based upon this premise a new solution for the monitoring of the financial status of the ROP has been created.

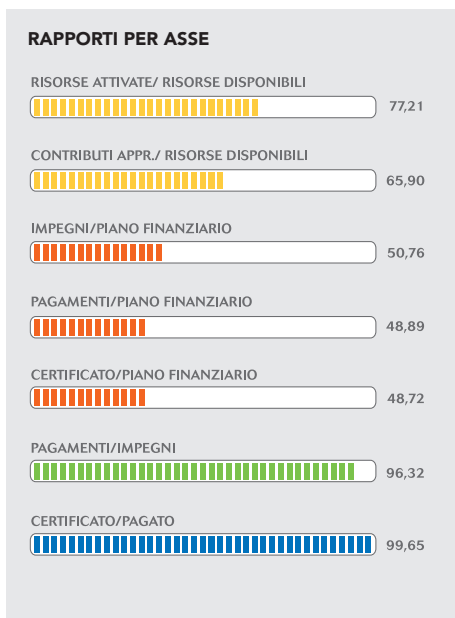
In the Implementation Status page of the ROP in the part of the Friuli-Venezia Giulia Region web site dedicated to the ERDF ROP (accessible by link at the Home Page), it is possible to view two interactive graphs based upon data for the financial progress of the ERDF ROP 2007-2013.

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The tables, which may be viewed with an EXPLORER browser, are divided into two types:

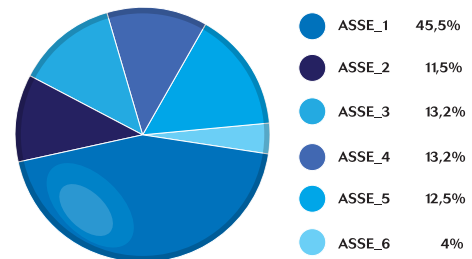
- Financial progress of the intervention Axis;
- Financial progress for implementing regional structures;

Thanks to graphs and flow charts that are inserted in the tables, the use of these is very intuitive and simplifies research concerning the various economic data of which the implementation phase of the ERDF Regional Operating Plan 2007-2013 is composed of and divided into.

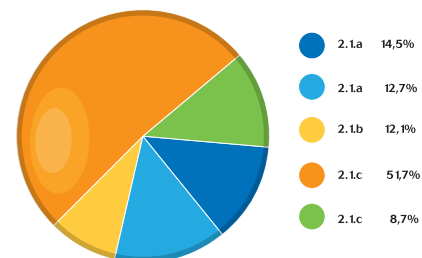


Dati e valori a titolo esemplificativo

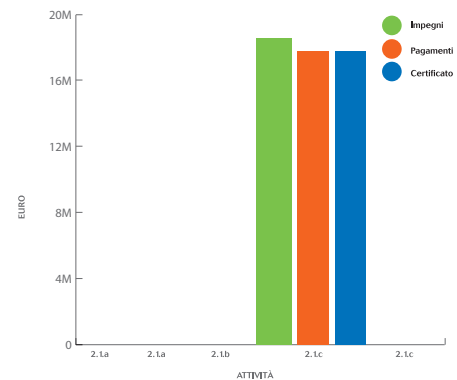
PIANO FINANZIARIO / RIPARTIZIONE PER ASSE



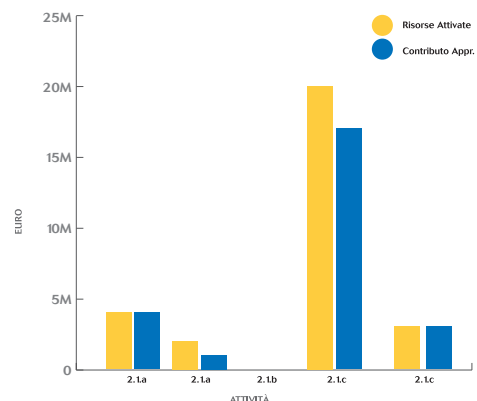
PIANO FINANZIARIO / RIPARTIZIONE PER ATTIVITÀ



IMPEGNI E PAGAMENTI / DETTAGLIO PER ATTIVITÀ



RISORSE E CONTRIBUTO / DETTAGLIO PER ATTIVITÀ



ERDF ROP 2007-2013 CONFERENCES

Guidelines for tenders concerning work, services and supplies within the framework of Community, National and Regional reference directives for beneficiaries of ERDF ROP 2007-2013



Understand how the directives regulate tenders, but especially what subjects who must manage the tender procedures related to work, services and supplies must do. A meeting of the ERDF ROP 2007-2013 took place last 30 March concerning the FVG Objective Regional Competitiveness and Employment to address the topics of Priority Axis 4.

Axis 4 of the ERDF ROP 2007-2013 assumes as its specific objective that of "Favouring internal cohesion and balanced territorial development".

Through this objective we intend to pursue the strategic priorities of increasing the competitiveness of marginal areas and the accessibility of goods and services throughout the regional territory.

Axis 4 promotes development initiatives with tourist, cultural, natural and environmental objectives within urban areas in a context of socio-economic recovery. The public contests relating to activities under section 4.2.a of the ERDF ROP 2007-2013, released so far regard the assignment of contributions for the establishment of promotional projects of thermal spa sources (expired 10 March 2011) and the assignment of contributions for new hotel lodging initiatives (expired

30 June 2010).

The conference was aimed at beneficiaries with the purpose of illustrating – by the Management Authority – the guidelines to communicate the guidelines furnished by the Management Authority concerning tender procedures for work, services and supplies.

Thus competition must be interpreted as a cardinal point for the direct safeguarding of the pursuit of the public interest in an open, free and competitive market, and

the modalities of the open procedures are a guarantee of the maximum participation of business operators.

And so, after the standard welcoming comments by Loris Toneguzzi, Director of the Policy Co-ordination Service for Mountainous Areas, the conference included the presentation of reports by Francesca Colle of the Community Funds Management Service who addressed in a general fashion the issues of Community principles and tender procedures.

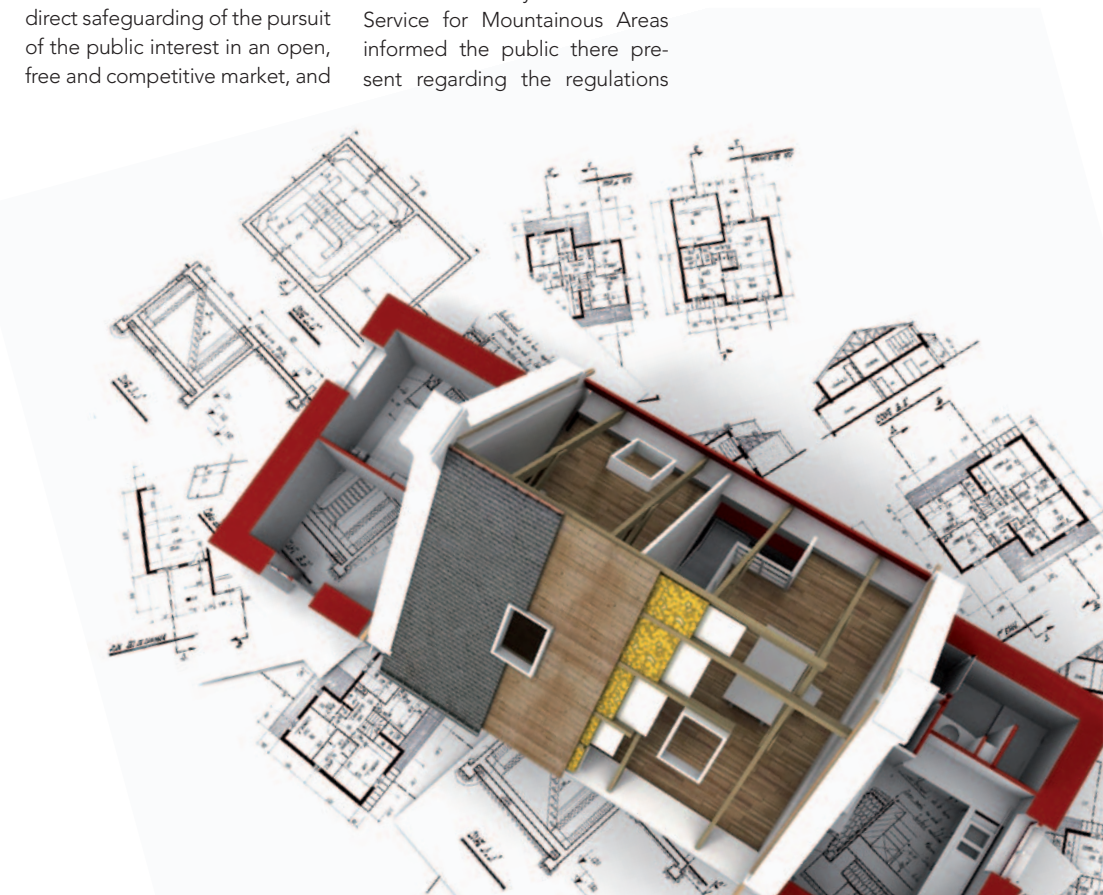
Next, Fabio Cattaruzzi of Ecosfera spa spoke of the open, restricted and negotiated procedures in the tenders to be managed and financed within the ERDF ROP.

Fabrizio Corte of Ecosfera spa illustrated in detail the modalities of filling out the self-monitoring check-list adopted by the Procedure Manual of the ROP in the area of tenders, while Elena Vianello of the Policy Co-ordination Service for Mountainous Areas informed the public there present regarding the regulations

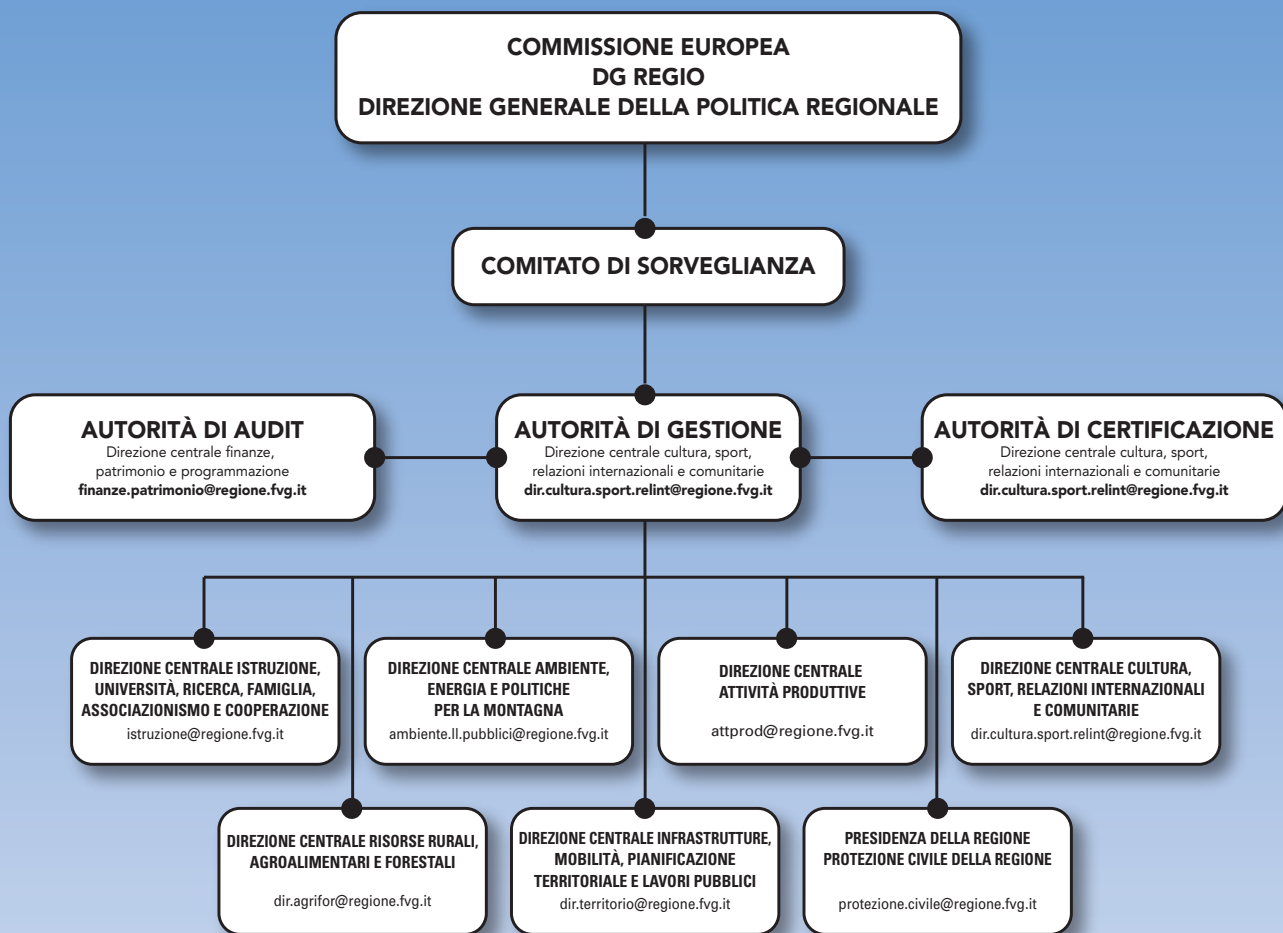
adopted under the government Decree for the Concession and Admission to Public Tenders within the jurisdiction of the Policy Co-ordination Service for Mountainous Areas.

Finally, Enrico Feudale of Ecosfera spa, illustrated to those present the new regulations concerning the monitoring of operations approved for financing.

At the end of the day, the audience participated actively in the debate, proposing numerous questions to all the speakers and submitting details of their own situation, thus demonstrating the strong interest in the topics under consideration, especially on a theme, such as that of tenders, of a hardly easy implementation and management.



ORGANIGRAMMA POR FESR 2007-2013



ERDF ROP 2007 – 2013 DICTIONARY

The ERDF ROP 2007-2013 dictionary begins with newsletter no. 9, that is to say, three key words to understand with clarity and ease, subjects, activities and acronyms. Often for beneficiaries, but also for our citizens, several subtle distinctions in the terminology of structural funds are essential to understand objectives, rules and standard practice concerning the ERDF ROP 2007 - 2013.

The glossary of the "Procedural Manual for the management and implementation of the programme" is very interesting, which has been published on-line since May of 2009 at the following address:

<http://www.regione.fvg.it/rafvgrapportieuropeinternazionali/dettaglio.act?dir=/rafvgr/cms/RAFVG/AT11/ARG20/FOGLIA36/>

IMPLEMENTING SUBJECT:

nominated subjects, by beneficiaries (or by the Regional Administration, should they be the beneficiary of an operation), for the performance of operations (for example: supply of goods and services)

INTERMEDIATE ORGANS (IO):

any organ or public or private service that acts under the responsibility of the Management Authority or Certification Authority or that performs tasks on behalf of these authorities for beneficiaries that implement the operations.



AUDITING AUTHORITY:

organ nominated to perform auditing activities so as to verify the effective functioning of the management and control system of the ROP, as well as the appropriateness of declared expenses through specifics on an adequate sampling of operations. The designated Auditing Authority for the Regional Operational Plan is the Community Control Service at the Central Administration of Fiscal Finance, Assets and Planning.

INTEGRATED PLAN OF SUSTAINABLE URBAN DEVELOPMENT (IPSUD)

CONTRIBUTIONS TO TERRITORIAL DEVELOPMENT

A new public tender was published in the BUR (Official Regional Bulletin) issue no. 24 of 15 June 2011 concerning the Regional Development Fund of Friuli-Venezia Giulia. The ERDF ROP 2007-2013 continues with the planning of tenders to promote the establishment of innumerable projects that will permit the territory to grow and develop so as to compete in a national and international context.

The Tender for the Support of Integrated Plans of Sustainable Urban Development (IPSUD) includes the release of contributions aimed at the establishment of actions to increase the attractiveness of our urban territory, stimulating development through effective and efficient use of its resources. Initiatives aimed at recovery of urban infrastructure, urban renewal and favouring and maintaining the growth of small and medium businesses, their consortia, firms belonging to the sectors of traditional artisanship, custom tailoring, commerce, tourism and services to individuals and private companies are admissible for contributions.

Receiving contributions that amount to an overall EUR 18,850,000.00 will be the Municipalities that shall assume the role of Intermediate Organ, in partnership with the Urban Area Municipalities, the contiguous municipalities, the Chambers of Commerce of the Regional territory, small and medium businesses and the consortia belonging to the sectors of traditional artisanship, custom tailoring, commerce, tourism and services to individuals and private companies. Admission applications for contributions must be presented at the ERO (Italian: SRA) – Friuli-Venezia Giulia Autonomous Region, Central stration for Productive Activities, Local Economic and Tertiary Development Trieste no later than 12.00 noon on 15 November 2011.



ERDF ROP 2007 - 2013

IV COMMITTEE OF SURVEILLANCE



POR FESR 2007- 2013
**OBIETTIVO COMPETITIVITA'
 REGIONALE E OCCUPAZIONE**

Friuli Venezia Giulia

On 15 June in Udine the Surveillance Committee of the European Regional Development Fund of the Friuli-Venezia Giulia Region met for the 2011 year.

This was the fourth Surveillance Committee for our Region: the preceding meetings took place in 2008, 2009 and in June of last year. The ERDF Regional Operating Programme Objective "Regional competitiveness and employment" 2007 – 2013 defines within the economic and social reference framework of the European territory, the areas of regional territorial development that will benefit from contributions of European Structural Funds, those of the national state and those of the Region during the period 2007 – 2013.

The ROP, presented by the Friuli-Venezia Giulia Autonomous Re-

gion and approved by the European Commission, establishes a development strategy through a coherent series of priorities to be achieved with ERDF contributions.

The general objectives of the Regional Operational Programme Objective Regional Competitiveness and Employment, are to reinforce the competitiveness of private companies (Axis 1), promote environmental sustainability (Axis 2), develop transport and IT services (Axis 3), favour internal cohesion and balanced territorial growth (Axis 4), promote long-term eco-sustainability of economic growth and the use of renewable energy sources (Axis 5) and finally that of technical assistance (Axis 6).

Friuli-Venezia Giulia, with its ROP, is promoting through the spon-

sorship of as many as 24 public contests, the achievement of innumerable projects within a strategic initiative to support the regional economy, permitting the territory to compete in a national and international context.

We wish to remind readers of how important the geopolitical situation of the Friuli-Venezia Giulia Region is, especially after the latest enlargement of the European Union.

The Surveillance Committee has the function of verifying the effectiveness and the quality of the Operating Programme implementation, monitoring its functions, progress and appropriateness of the procedures. This is a sort of magnifying lens on the activities that arrives not only from Brussels, but also includes representatives from the Region's eco-

nomical and institutional sectors, assisted and supervised by the Commissioner for Culture, Sport, Community and International Relations Elio De Anna and by delegates of the Ministry of Economic Development and, specifically, the Department of Development and Economic Cohesion, by the General Inspectorate for Financial Relations with the European Union (GIREU) and the European Commission who participate in the Committee. This annual meeting represents a form of organised collaboration concerning the initiatives undertaken that reinforce our efforts and furnish policies for the successful continuation of the Programme.

For further information, please visit our web site at www.regione.fvg.it (section POR FESR)





POR FESR 2007- 2013
OBIETTIVO COMPETITIVITA'
REGIONALE E OCCUPAZIONE

Friuli Venezia Giulia

SPORTELLI TERRITORIALI

II POR FESR

ancora più vicino al territorio

INVESTIAMO NEL NOSTRO FUTURO



Unione Europea
FESR



Ministero dello
Sviluppo Economico



REGIONE AUTONOMA
FRIULI VENEZIA GIULIA